GALGOTIAS UNIVERSITY **RANKED** TAQUEST IN ALL INDIA Top T-Schools T-SCHOOL RANKINGS **BY DATAQUEST-CMR SURVEY 2015** THREE REASONS WHY

GALGOTIAS UNIVERSITY STUDENTS ENJOY RECORD BREAKING 85% ROUND 1 PLACEMENT (BATCH 2015)

WITH COGNIZANT, INFOSYS & WIPRO

• COMPLETE INDUSTRY INTEGRATED EDUCATION FINEST SYLLABI, PEDAGOGIES & FACULTY

© TOP RANKINGS IN NATIONAL MEDIA YEAR AFTER YEAR

GALGOTIAS UNIVERSITY VALIDATED BY PRESIDENT'S OFFICE AS INSTITUTE OF ACADEMIC EXCELLENCE: PRESIDENT'S OFFICE SENDS NIT SCHOLARS ON VISIT TO GU TO OBSERVE INNOVATION



Hon'ble Chief Minister of Uttar Pradesh,

SHRI AKHILESH YADAV

'ACADEMIA' - a book in which
Galgotias University

is listed among the leading universities of India

SHRI NR NARAYANA MURTHY EX-CHAIRMAN, INFOSYS AWARDS GALGOTIAS

UNIVERSITY THE DO ICT AWARD FOR EXCELLENCE IN ACADEMICS & PLACEMENT GALGOTIAS' WORLD-CLASS EDUCATION ENABLES RECORD PLACEMENTS YEAR AFTER YEAR AND IS RECOGNISED & AWARDED



GEEE 2015 GALGOTIAS ENGINEERING ENTRANCE EXAM

ALL INDIA ENTRANCE | LAST DATE FOR RECEIPT OF | DECLARATION OF TEST 14 JUNE, 2015 | APPLICATIONS 30 MAY, 2015 | RESULTS 24 JUNE, 2015

ADMISSIONS 2015 OPEN

UNDERGRADUATE

SCHOOL OF COMPUTING SCIENCE & ENGINEERING

• B.Tech / B.Tech (Hons.)* Computer Science Engineering

• B.Tech CSE with specialisation in Cloud Computing & Virtualization in association with IBM

association with IBM

- B.Tech CSE with specialisation in Open Source Software & Open Standards in association with IBM

- B.Tech CSE with specialisation in Business Analytics in association with IBM

- B.Tech CSE with specialisation in Telecom Informatics in association with

IBM • B_iTech CSE with specialisation in Mainframe Technology in association with

EGRATED B.TECH. + M.TECH. in Computer Science & Engineering scialisation in CSE/Software Engineering) 5 Years

(Specialisation in BCA BCA MCA 5 Years INTEGRATED BCA + MCA 5 Years INTEGRATED BCA + MCA 5 Years

SCHOOL OF CIVIL ENGINEERING

* B.Tech / B. Tech (Hors.)* CVIL Engineering
INTEGRATED B.TECH. + M.TECH. in Civil Engineering (Specialisation in Structure Engineering / Energy & Environmental Engineering) 5 Years
SCHOOL OF MECHANICAL ENGINEERING

* B.Tech / B.Tech (Hors.)* Mechanical Engineering * B.Tech / B.Tech (Hors.)* Automobile Engineering
INTEGRATED B.TECH. + M.TECH. in Mechanical Engineering (Specialisation in CAD-CAM / Automobile Engineering / Mechatronics) 5 Years
SCHOOL OF ELECTRICAL, ELECTRONICS & COMMUNICATION
ENGINEERING

ENGINEERING

8. Bedr / B. Tech (Hons.)* Electrical & Electronics Engineering * B. Tech /
B. Tech (Hons.)* Electronics & Communication Engineering * B. Tech / B. Tech (Hons.)* Electrical Engineering
INTEGRATED B. TECH. + M. TECH. in Electronics & Communication
Engineering (Specialisation in VISI / Communication Engineering) 5 Years
INTEGRATED B. TECH. + M. TECH. in Electronics & Drives) 5 Years
INTEGRATED B. TECH. + M. TECH. in Electronics & Drives) 5 Years
SCHOOL OF CHEMICAL ENGINEERING
SCHOOL OF CHEMICAL ENGINEERING

SCHOOL OF CHÉMICAL ENGINEERING

• B.Tech / B.Tech (Hons.)* Chemical Engineering
INTEGRATED B.TECH. + M.TECH. In Chemical Engineering 5 Years
LATERAL ENTRY IN 2** YEAR FOR ALL B.TECH BRANCHES
MIGRATION IN 2** YEAR FOR ALL B.TECH BRANCHES
INTEGRATED B.TECH. + MBA (5 YEARS)

BBA BMS (3 Years) (Bachelor of Management Studies)

INTEGRATED BBA + MBA (5 YEARS)
SCHOOL OF FINANCE & COMMERCE

• B.Com. (Hons) (in academic association with KPMG)
SCHOOL OF HUMANITIES & SOCIAL SCIENCES

• B.A. (Hons.) Applied Psychology • B.A. (Hons.) Economics

• B.A. (Hons.) Finglish • B.A. (Hons.) Sociology

• B.A. (Hons.) Folitical Science • Bachelor of Social Work

SCHOOL OF LAW.

• LL.B. (Hons.) ^ • B.A. LL.B. (Hons.) ^ (5 Years) • BBA LL.B. (Hons.) ^ (5 Years)

ATION SCIENCE Bachelor of Library & Information Science

SCHOOL OF BASIC & APPLIED SCIENCES

* M.A. QUUTINISTI or MESS CUIT

SCHOOL OF MEDICAL & ALLIED SCIENCES

SCHOOL OF MEDICAL & ALLIED SCIENCES

* M.A. QUUTINISTI or MESS CUIT

SCHOOL OF MEDICAL & ALLIED SCIENCES

* M.A. QUUTINISTI or MESS CUIT

* M.A. QUUT

SCHOOL OF NURSING

B.Sc. (Nursing) # Academic Partnership with MAX Institute of Health Education and Research (MIHER)

SCHOOL OF MEDIA & COMMUNICATION STUDIES

ırnalism & Mass Con SCHOOL OF HOSPITALITY • B.Sc. (Hotel Management**)
SCHOOL OF EDUCATION • B.Ed. ^ ^ (2 Years)
SCHOOL OF ARCHITECTURE • B.Arch. ^ (5 Years)

GALGOTIAS UNIVERSITY GREATER NOIDA. FOR ELIGIBILITY

POSTGRADUATE SCHOOL OF COMPUTING SCIENCE &

M.Tech Chemical Engineering

SCHOOL OF BUSINESS

• MBA with Dual Specialisation in: International Business / Media Management / Finance / Marketing / Human Resource Management / information Technology / Hospitality Management / Retail Management / Real Estate Management / Respecial Management / Real Estate Management / Management / Operations Management / Management / Tenilly Business / International Accounting Practices in association with KPMG in India / Taxation in association with KPMG in India / Maration in association with KPMG in India / Maration in association with IBM . MBA (Hospital & Maelthager Management / India / Maration | MBA (Management / India / Maration | MBA (Management / India / MBA (Management / India / MBA / Management / India / MBA / MBA / Management / India / MBA / MBA / Management / India / MBA / MBA

MBA (Hospital & Healthcare Management in association with MIHER, a unit of Four Seasons

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SCIENCES

M.A. Applied Psychology • M.A. Economics

• M.A. English • M.A. Sociology • M.A. Political
Science • Master of Social Work
SCHOOL OF LAW • LLM. (1 Year)
SCHOOL OF LIBRARY & INFORMATION
SCIENCE

Master of Library & Information Science

Master of Library & IMPULED SCIENCES
 M.S.C. FORTSIC & APPLIED SCIENCES
 M.S.C. Forensic Science M.S.C. Maths M.S.C. Physics M.S.C. Morensity M.S.C. Bio Chemistry M.S.C. Bio Informatics
 M.S.C. Bio Informatics
 C. HOOL OF MEDICAL & ALLIED SCIENCES

SCHOOL OF MEDIA & COMMUNICATION

M.A. (Journalism & Mass Communication)

^Approved by Bar Council of India. # Approved by Indian Nursing Council
*Option Available under flexible credit system.
*North India's only Hotel Management Institution with
its own boutique business hotel (The Galgotias, Gurgaon).

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hindustantimes

An alternative course

STANDING OUT Mysticism, puppetry and other unconventional subjects are seeing a surge in demand as students pick options that will set them apart from the crowd



Nitija Shastri hindustantimes com

egha Tavade, 31, professional and student of Pali was encouraged to learn Pali language by her father. "I was hesitant, but continued learning and halfway through the course, I was completely bowled over by the language," she says.

The Pali language certifi-cate course and diploma at the University of Mumbai is enjoying a surge in popularity. The course started in 2007 with just 12 students and now boasts 200 students. The University of Mumbai's (MU) unconventional certificate courses are seeing a surge in demand as students look at following their interests and opting for subjects such as linguistics, peace education and rural management. The pup-petry course started last year with just two students and has grown six-fold, to a class of 12. "Traditional courses are

already saturated and students know their limitations. Niche programmes would add up to a student's resume," says Rajpal Hande, director of Board of Colleges and University

Development, MU.

"We as a society are maturing in terms of our career choices and are ready to take up unconventional options," says Suchitra Surve, education counsellor and director of Growth Centre, Chembur.

Here's a look at some such

THE PALI TRAIL

MU offers a certificate course in Pali language and literature,

Mumbai University's four-month certificate course in puppetry features puppet-making, script-writing, and post-production.

diploma in Pali and post graduate advanced diploma in Pali. The study of this ancient lan-guage and its literature began in 2007 and is attracting a fair number of students. "What once was a group of 12 is now a classroom of 200," says Dr. Yojana Bhagat, teacher and coordinator at department of Pali, MU. "Studying the language is beneficial to people wanting a career in archaeology, history and architecture."

THE MYSTIC ARTS

MU's Department of Sanskrit offers a post-graduate one-year diploma course in mysticism. Initiated in 2012, the course has 50 seats and has never fallen short of students. "It is a value-added course but the demand for it keeps growing every year. We might have to request for additional seats next year," says Madhavi Narsalay, teacher and faculty member of the Department of Sanskrit.

Mysticism is often confused with occult and magic. "It is actually a journey to under-

standing the unknown through the known," she adds.

The syllabus covers components of Buddhism, ancient scriptures and Sufi philosophies and literature of the saints. Vrushali Damle, 39, a chartered accountant and student of mysticism says, "The unconventional nature of the subject appealed to me. It has teachings of the saints and social reformers like Swami Vivekanand and Ramakrishna Paramahamsa which are enriching."

ON A STRING

While pursuing her B.Ed, Shweta Patil, 31, an art and crafts teacher at Blossom High School, Bhayandar, had attended a puppetry workshop conducted by puppeteer Meena Naik. She loved each step and process that was involved in puppet-making, from its colourful creation to the musical post-production.
"I've been wanting to learn

puppetry since I was a child," says Patil. Last year, she took MU's certificate course in puppetry after which she started

OTHER SUBJECTS

Diploma in yogic education (one year) started in 2012

Certificate course in Peace education (six-months) started in 2009

■ Post-graduate diploma course in linguistics (one year) started in 1993

■ Post-graduate diploma in rural management (one year) started in 2008

teaching it from her home. Naik, who teaches puppetry at MU campaigned for it to be

introduced as a certified course in the university, a struggle that lasted almost six years. "Puppetry can be used for social and education purposes," she The four-month certificate

course's syllabus features pup-pet-making, script-writing and post-production. (HT's free career counselling

workshops are currently underway. To register or view the full schedule, visit Facebook.com/ HTCampusCallingMumbai)

LEARN ABOUT SPIDER-MAN FROM STAN LEE

HT Education Correspondent

Superman, Spider-Man, the Avengers, the Hulk... who are these heroes? And, how have they evolved from folklore and myth, across all cultures and religions? You now have a chance to learn from the experts who created these superheroes.

The Smithsonian's National Museum of American History and EdX are offering a five-week course that explores topics like why superheroes first came up in 1938, and the 'Golden Age of comics, World War II. Those interested can also learn about how comic books became popular and the basis for blockbuster mov-ies, hit TV series and top-selling

video games.

The course will be taught by Stan Lee, one of the creators of the modern superhero template and Michael Uslan, executive producer of movies such as the Dark Knight series, Lego, and the animated Batman films. Interested students can apply at www.edx. org/course/rise-superheroesimpact-pop-culture-smithsoni-



COURSE DETAILS

Effort: 1 to 2 hours per week Subject: Art and culture Institution: SmithsonianX Languages: English Video Transcripts: English

Price: Free of cost, in case students wish to get a verification certificate, the fee is \$50 (Rs3,200 approx.)

<mark>short</mark>stories

QS and Thomas Cook organise World MBA Tour to address admission issues

Quacquarelli Symonds (QS), the global provider of specialist higher education and career solutions, in partnership with Thomas Cook (India) Ltd., travel and travel-

Reuben Thomas, Antariksh Roy Class of 2013

Unique Features:

Specialization:

Solution Solution Solution

Holistic development

Industry Immersion Project

ocial Entrepreneurship & Social Responsibility

of Business with focus on social sensitivity

· National & International Placements

related financial services comp ny, will host a World MBA Tour for interested students.

The event in Mumbai will offer advice on admissions procedures, funding and an opportunity to meet with admissions directors from the top MBA colleges around the world.

It will be held at Vivanta by Taj President, on Wednesday, May 27 between 3.30pm to 9pm.

Interested participants and students can also look forward to comprehensive guidance on foreign exchange and travel. For details: Register at www.topmba.com/ThomasCook

Career options

Residential accommodation

To the power of KBS

Facilities

ADMISSIONS OPEN

PGDM 2015-17 Batch (AICTE Approved)

Core Areas - Marketing • Finance • Human Resource • System/IT • Operations
Sectoral - Banking & Insurance Services (with CII, London - UK)*
Candidate can simultaneously acquire Advance Diploma in Insurance from CII, London, UK.

Eligibility & Test: Bachelors degree or equivalent from a recognized university. Final year students can also apply.) and any of the entrance examination i.e. MAH-CET/CMAT/CAT/MAT/ATMA/XAT followed by GD/PI conducted at Institute level.

Kohinoor Business School, Kohinoor Education Complex,
Kohinoor Cily, Kirol Road, Off LBS Marg,
Vidyaviar/Kurla (W), Mumbai - 400 070,
Tel: 022-67887777 * Toll free: 1800 266 7700
Mobile: 9324323003/8080081014
Email: contact@kohinoor.edu.in #kbsmumbai
www.kohinoor.edu.in (Ar

Group Discussion/Personal Interview on May 30th, 2015 at KBS Campus

Digital natives...



Sheel Parekh has created an interactive virtual CV to showcase her interior-designing skills to potential employers.

Continued from page 17

Shetty of TheStylEdge says that it is very important to be regular and consistent with your posts and updates while maintaining your own portal. "The internet is full of people who are experimenting, so it becomes extremely imperative to be ahead of all the competition and remain in the public eye," she says. "One needs to be creative and should have the courage to experiment with new ideas, as To manage both, she does a

photo shoot for say, four outfits in a day and keeps posting them through the week to save time. This way, she only spends two days a week for photo shoots and an hour each at night blogging When she has exams or important assignments, Shetty makes sure that she makes a few outfit-of-the-day posts to retain her followers. "It is difficult to manage studies and do this, but not impossible."
For Sharma, his demanding

iob in an ever-evolving digital media industry has not allowed him to continue blogging, but he claims blogging alone helped him make his passion a primary source of income. "When I, along

with two other student bloggers began Thehardtackle.com [a foot-ball blog], wrote about popular football teams abroad and also the little-known Indian football teams who didn't make it to mainstream news. This added credibility to their blog and translated into internet traffic. We got more than 30,000 visits within a month, after just a few months of launching the blog." He says that if you are pas-

sionate about a particular sub-

free time writing about or dis

cussing it. So it doesn't feel like

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mend all your

any extra effort to take it to the next level. Education counsellors agree that a digital footprint is always given more preference by the recruiters, and sets a candidate apart from other regular candidates. "Mostly, firms look for candidates who are inquisitive, researchers, analysers gets along well in a team and can express and get themselves heard in a crowd," says Pratibha Jain, a counsellor at Eduabroad Consulting. "Maintaining a blog doesn't need any extra time, just

your dedication. However, one should ensure that their content

is original and fact-driven.



AMITY UNIVERSITY